



Pathway to 2035

Developing East Arnhem Limited

About DEAL



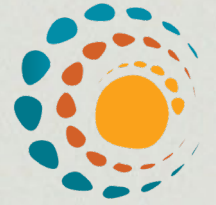
DEVELOPING
EAST ARNHEM

- Developing East Arnhem Limited has been established to facilitate investment and economic development opportunities between Traditional Owners, local organisations and businesses, governments and investors.
- The Rio Tinto bauxite mining operations on the Gove Peninsula are expected to finish by 2030, unlocking enormous development potential in the region. We work across the local ecosystem to enable sustainable jobs and enterprises in the region.
- Our work is guided by the local regional economic growth plan and the aspirations of Traditional Owners and communities about what the future of the region looks like.
- DEAL is situated in Nhulunbuy, working across the East Arnhem region and is uniquely positioned to facilitate investment opportunities that grow and strengthen local jobs and the economy.

The region is steeped in Yolŋu history, culture and songlines, making it one of the most culturally special and significant places in Australia. Yolŋu Traditional Owners have a strong vision and aspiration for the region, keeping towns, communities and homelands strong and enhancing economic development.

Unrivalled potential and ease

- East Arnhem Land is uniquely situated at the top end of Australia with a long history of international trade, led by strong and vibrant traditional Yolŋu culture.
- Investment opportunities in the region reflect a growing workforce, enhanced infrastructure and thriving region with port access to support national or international trade.
- Many industries are growing their business in the region, from agribusiness and tourism to space research – make East Arnhem home for your business growth. We are the front door to facilitate your investment.



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Our mission and vision

To drive economic development in East Arnhem to enhance the region's resilience and opportunity for its people.



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**A resilient East
Arnhem
economy**

**Nhulunbuy as a
sustainable
regional centre**

**Yolŋu are
leaders and
partners in
economic life**

Our optimistic long-term vision for East Arnhem is built on a resilient economy, where Nhulunbuy remains a vibrant and sustainable regional centre, and Yolŋu are leaders and partners in economic life.

Long term direction statement



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Building on DEAL's work to date, and as the region enters a period of transition, our priorities are clear, we are committed to delivery and to achieving a growing, diverse and sustainable economy across East Arnhem.

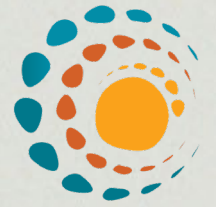
Between now and 2030:

- Our focus is on job creation and ensuring economic stability across East Arnhem while we build the foundations for long-term growth.
- We prioritise activities that have the highest potential for sustainable and scalable job growth, while mindful of a balance with liveability and wellbeing.
- Aligned with traditional landowner aspirations, different strategies and priorities may be required for the Gove Peninsula and the broader homelands and communities of East Arnhem as a whole.



Economic development objectives

- Our priorities are based on sustainable and scalable job growth balanced with improvements in liveability and overall wellbeing across East Arnhem.
- Our near term focus is on smoothing the transition from mining dependence to a diversified economy and building the foundations for long-term sustainable growth.



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Key Priorities to 2030



Investment and economic development in our region means people can access services, live safe, happy and be connected with the world. Yolŋu are part of making decisions in our region. We are on a new journey, together.

- Increase Yolŋu engagement in all decision making and delivery
- Deliver existing industry opportunities faster
- Identify and deliver further industry opportunities
- Increase advocacy for projects that remove barriers and promote enablers
- Expand services to develop and support businesses across East Arnhem
- Communicate and engage proactively to build and sustain confidence in the region's future
- Deepen relationships with key partners and networks across East Arnhem and beyond
- Attract investment through active marketing and promotion
- Attract, develop, and retain a high-performance team
- Build datasets and the evidence base
- Preserve financial sustainability

Beyond 2030

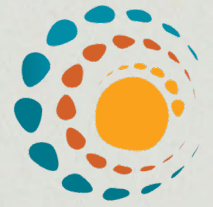


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With the foundations established, our focus will be on continuing to accelerate opportunities for sustainable growth and enhancing liveability and wellbeing across the region. We will be:

- working closely with Yolŋu leaders and other key stakeholders to identify priority activities to drive regional economic development
- collaborating with relevant stakeholders to identify economic opportunities and leverage private and public sector investment across East Arnhem (including ongoing engagement and support for the Regional Economic Growth Plan and Gove Peninsula Futures Reference Group)
- connecting regional businesses and industry sectors with international trade partners, financial markets, and potential investors
- providing independent advice to all levels of government on critical issues affecting economic development across East Arnhem

The transition of East Arnhem from mining dependence unlocks the potential for growth in the region, with strong, resilient communities.



Industry Sector Focus

- Deliver identified opportunities in priority growth sectors
- Engage support resources in broader growth sector assessment
- Remain open to interim approaches across all sectors.

Priority Sectors

Agribusiness

(Agriculture, Aquaculture, Forestry)

Human Services

Low Carbon Future

Tourism

Research Priorities

Aerospace

Arts, Performance, and Culture

Monitor / Research

Construction

Defence

Education Services

Manufacturing

Mining

Enablers / Barriers Focus

- Take a leadership role in industry housing
- Advocate for digital connectivity and road infrastructure
- Engage support resources in broader sector assessment
- Partner with delivery stakeholders to ensure implementation

Immediate Priorities

Industry Housing
Digital Connectivity
Road Infrastructure

Research Priorities

Access to Land
Essential Services
Supply Chain
Training and Workforce
Development

Monitor / Research

Air Services
Liveability
Marine Infrastructure



Contact DEAL, to connect with East Arnhem Land investment opportunities today.

Level 1, 8 Franklyn Street
PO Box 1436, Nhulunbuy 0881, NT Australia

ea@developingeastarnhem.com.au

(08) 8987 0558 [developingeastarnhem.com.au](https://www.developingeastarnhem.com.au)

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*Developing East Arnhem Limited (DEAL) is a not-for-profit organisation developed to promote economic development in East Arnhem Land.