

DEAL Newsletter - August 2015



DEVELOPING
EAST ARNHEM

DEAL Announces Partnership with Many Rivers

- In August, DEAL formalised a partnership with **Many Rivers** Microfinance Limited.
- The partnership provides new businesses in East Arnhem Land with **increased market access** and small business start-up **support**.
- Many Rivers provide this support through the provision of a specialised Field Officer. The **Field Officer** role will sit with the DEAL team to deliver specialised start-up business support in East Arnhem, particularly for indigenous enterprise.
- Many Rivers has commenced the Field Officer recruitment process . The advertisement will be in the Arafura Times; and online until **September 13**.



DEAL Launches Economic Development Fund

- In July, DEAL opened an **Economic Development Fund** to support business growth in East Arnhem Land.
- Carley has been working with local businesses to refine their applications before they are submitted to the DEAL Board.
- The Fund provides a total pool of \$200,000 in the 2015/16 financial year to support the creation of **jobs** and **investment** in the region.
- The fund focuses on applications that:
 - Encourage partnerships and collaboration
 - Foster independent economic empowerment and sustainable job creation
 - Demonstrate strong and transparent governance procedures
 - The **DEAL Economic Development Fund Guidelines and Application Form** can be found on our webpage.

DEAL Website Creating Links

- Since launching in early 2015, the **DEAL website** has attracted over 10,000 hits.
- DEAL has had enquiries directly related to the East Arnhem Investment Guide.
- The **Investment Guide** showcases the region for investment and can be found on our webpage.
- DEAL announced that **interactive economic data** will be a significant new feature to our webpage. The data improves access to meaningful information about jobs and industry in the region.



East Arnhem Land at Darwin Festival—August 2015

- Carley presented East Arnhem Land promotional materials at a DEAL Pop-Up stall at the Darwin Festival, in the Darwin Smith Street Mall.
- Visitors were interested to read about accommodation, tours and things to do in the East Arnhem Land region. Particularly, fishing charters and the East Arnhem self-drive tours promoted by Tourism NT and East Arnhem Land Tourist Association.

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